

FIG. 1

FIG. 2 is a block diagram of a system for delivering an advertisement to an individual. The system includes an Advertisement Entity (10) which is connected to an Advertisement (20). The Advertisement (20) is connected to a Broadcast Entity (30). The Broadcast Entity (30) is connected to an Individual (40). The Individual (40) is connected to a mobile device (80). The mobile device (80) is connected to a Wireless network (90). The Wireless network (90) is connected to a Gateway (100). The Gateway (100) is connected to the Internet (60). The Internet (60) is connected to the Advertisement Entity (10) and an Advertisement Content Server (70). The Advertisement Content Server (70) is connected to a File Record (72).

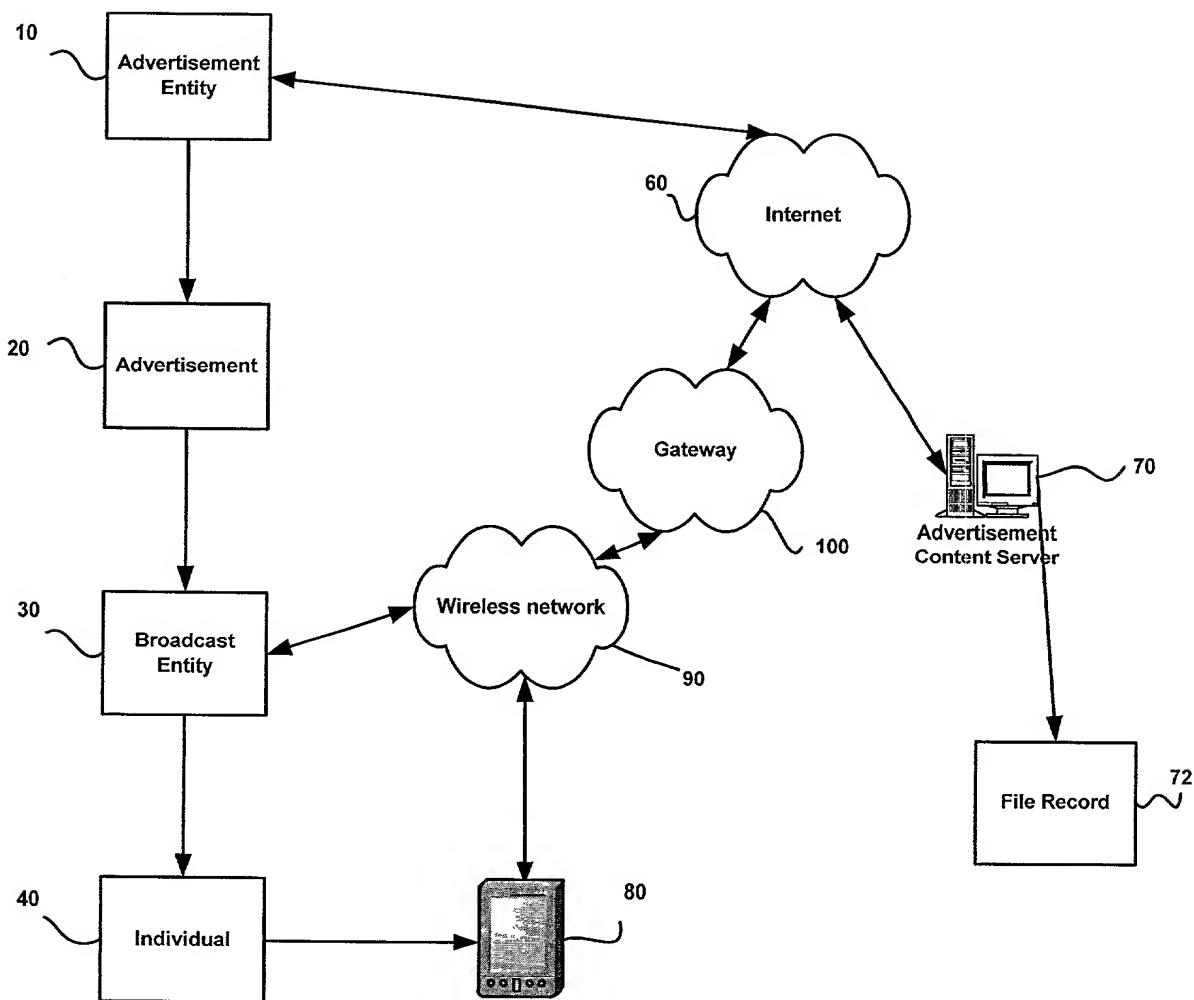


FIG. 2

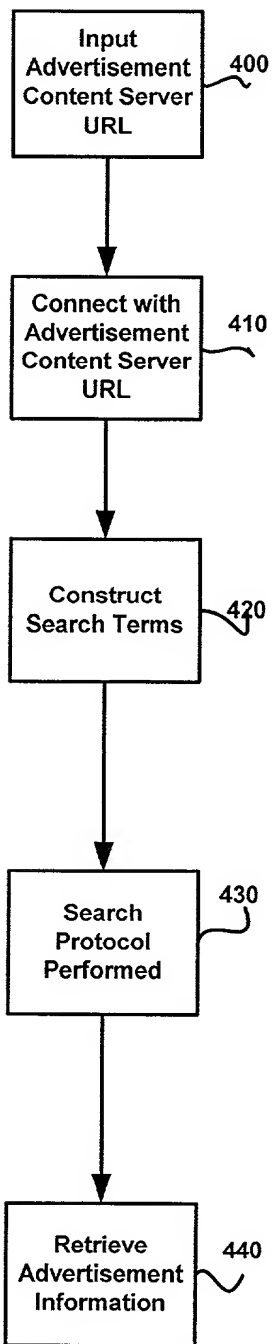


FIG. 3

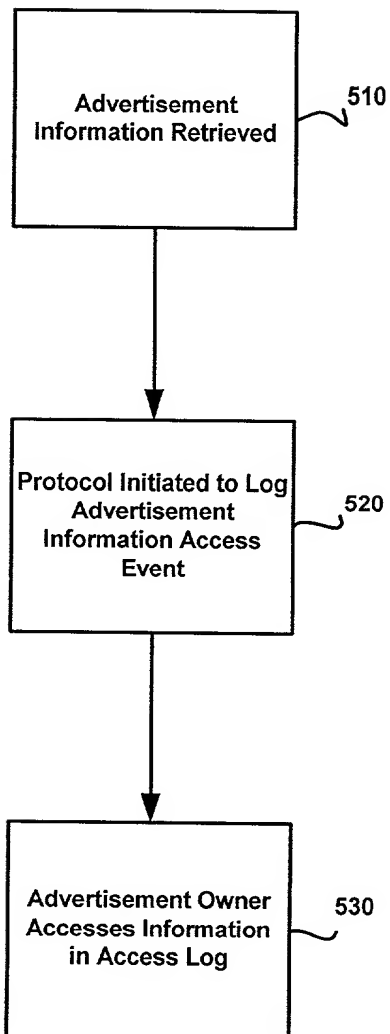


FIG. 4

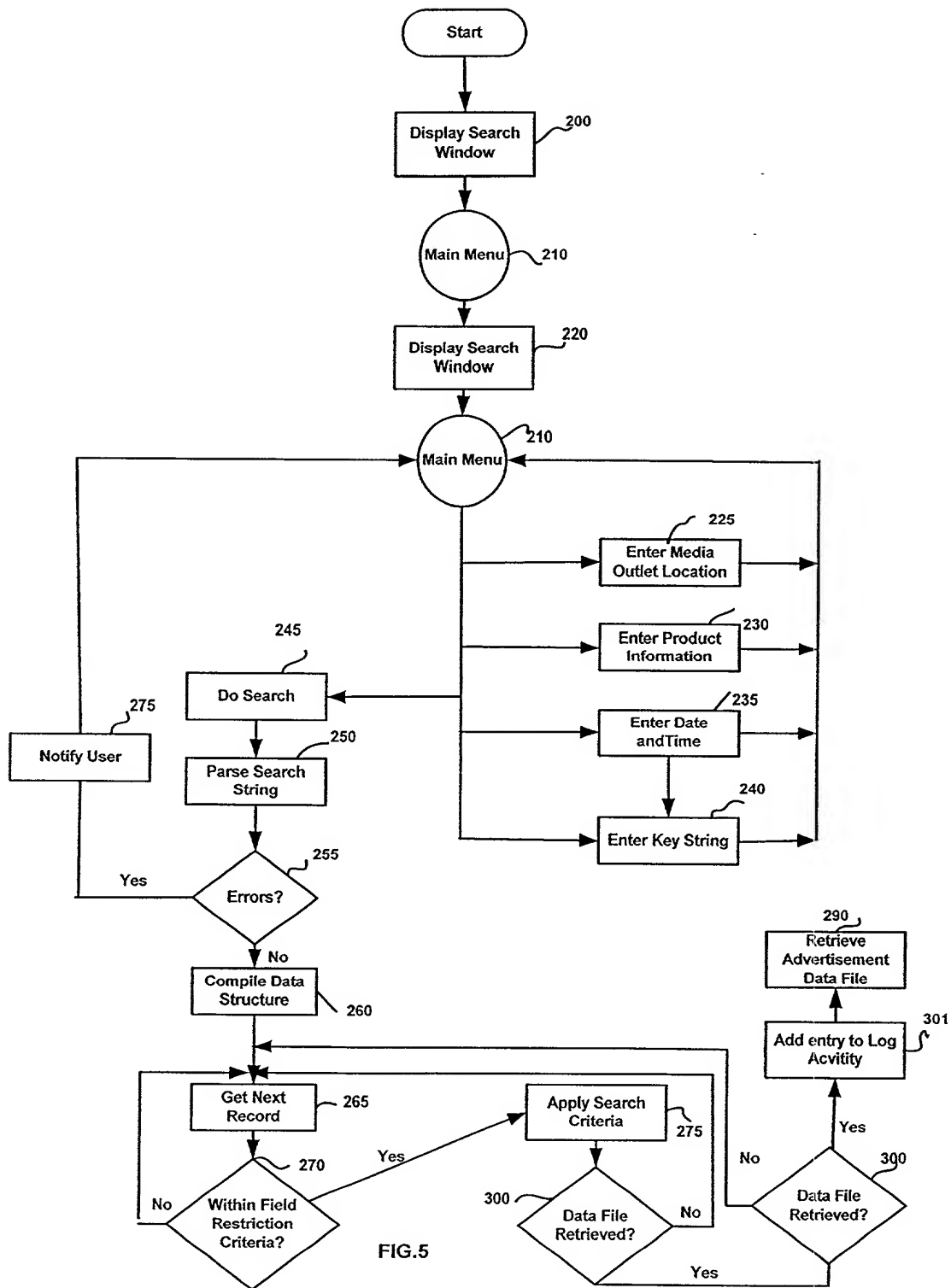


FIG. 5